

TeenTober

Celebrate the power of stories and the creativity of young readers with this TeenTober marketing kit! Encourage your patrons to explore your library's YA ebooks and audiobooks, perfect for reading anytime, anywhere—between classes, on the go, or curled up at home. This kit gives you everything you need to showcase your digital collection, spark connections with teen readers, and inspire a month-long celebration of the joy of reading.

List of Toolkit Items

2

Print-ready Pieces

Hang this flyer or poster in your teen space in your physical branch.

2

Social Media Graphics

Share these graphics on socials to promote YA reads.

2

Suggested Copy

Ready-to-use social media copy and descriptive image text for your social media posts.

Social Media Copy

Version 1

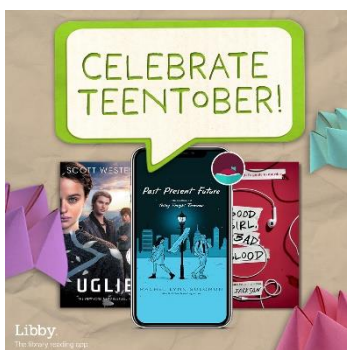
Looking for something new to binge? The library's YA ebooks and audiobooks are free, instant, and perfect for #TeenTober reading goals.

Version 2

Life's busy, but with the help of Libby, you can carry your next read anywhere. Load up an audiobook for the bus ride, sneak in a chapter between classes, or kick back and binge an ebook all weekend long. Celebrate #TeenTober with stories that fit your vibe.

Descriptive Image Text

When posting on social media sites like [Instagram](#), [Facebook](#), and [Threads](#), you can embed descriptive image text (also known as alt text) to support people with visual impairments. Use the text below to add descriptive image text to your social media posts.



The background is tan and has the texture of crinkled paper. Paper fortune tellers in purple, blue and red appear across the graphic. At the top of the graphic is a speech bubble that reads, "CELEBRATE TEENTOBBER!" Below the speech bubble is a device displaying the book *Past Present Future* by Rachel Lynn Soloman. To the left of the device is the jacket cover for the

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book *Uglies* by Scott Wester. To the right is the jacket cover for the book *Good Girl, Bad Blood* by Holly Jackson. In the bottom-left corner, the Libby logo and tagline “*The library reading app*” are displayed in white.



The background is tan and has the texture of crinkled paper. Paper fortune tellers in purple, blue and red appear across the graphic. On the right side of the graphic is a device displaying the book *Past Present Future* by Rachel Lynn Soloman. To the left of the device is the jacket cover for the book *Uglies*

by Scott Wester. To the right is the jacket cover for the book *Good Girl, Bad Blood* by Holly Jackson. On the right side of the graphic is a speech bubble that reads, “CELEBRATE TEENTOBER!” In the bottom-left corner, the Libby logo and tagline “*The library reading app*” are displayed in white.